

CMU RPL 430 STUDENTS
PRESENT

MATCH MADE IN MOUNT PLEASANT

APRIL 16TH AND 17TH



COLLEGE OF EDUCATION & HUMAN SERVICES
**RECREATION, PARKS
& LEISURE SERVICES
ADMINISTRATION**

About us

We are a group of Central Michigan students, in RPL 430, Planning Recreation Programs and Events. We are hosting a virtual matchmaking event that includes a date night. Our goal is to allow CMU students and the local community to meet new people, looking for friends or a relationship. Covid-19 has made it hard to meet new people, and we hope this opportunity will bring more people together in a safe manner. We will also be donating proceeds to One Love nonprofit organization. This organization educates young people on healthy relationships through workshops and its educational center.

Our Team

Darren Johnston

Treasurer

Lauren Keller

Animation

Luke Rogers

Tech Specialist

Payton Taylor

Secretary

Addie Imfeld

Public Relations

MATCH MADE IN MOUNT PLEASANT

Presented by RPL 430- Planning Recreation
Programs and Events

Dear Local Business/Organization,

We are a group of students in Central Michigan University's Recreation, Parks, and Leisure Program, hosting a virtual date night event. This event is a part of our RPL 430 class, Planning Recreation Programs and Events. Our mission is to provide a safe way to meet new people, form new relationships, have fun, and to be educated on healthy relationships. This event will benefit the Sexual Aggression Peer Advocates (SAPA). Participants will fill out a survey, to be matched with their most compatible partner or friend. We will provide an activity box for dates/friends to use during the time they are at the virtual date/meet up. We are hosting the event on Webex, and assigning matches to breakout rooms to get to know each other. SAPA will also be speaking at the event, to inform our participants on healthy relationship habits.

In the past year, we have all learned the importance of supporting local businesses/organizations. By partnering with us, you will receive media attention, word of mouth, and networking opportunities. We will use your support towards prizes, activity box items, and the premium use of Webex to allow more participants to be involved at a time.

Here are some of the benefits you will receive as a sponsorship partner:

- A feature in our flyer
- Social media shoutouts
- Company logo on all public announcements
- Company announced at the event

Thank you for your consideration! If you have any questions, please contact Addie Imfeld at (616) 916-2003, or Imfelav@cmich.edu. We look forward to hearing from you!



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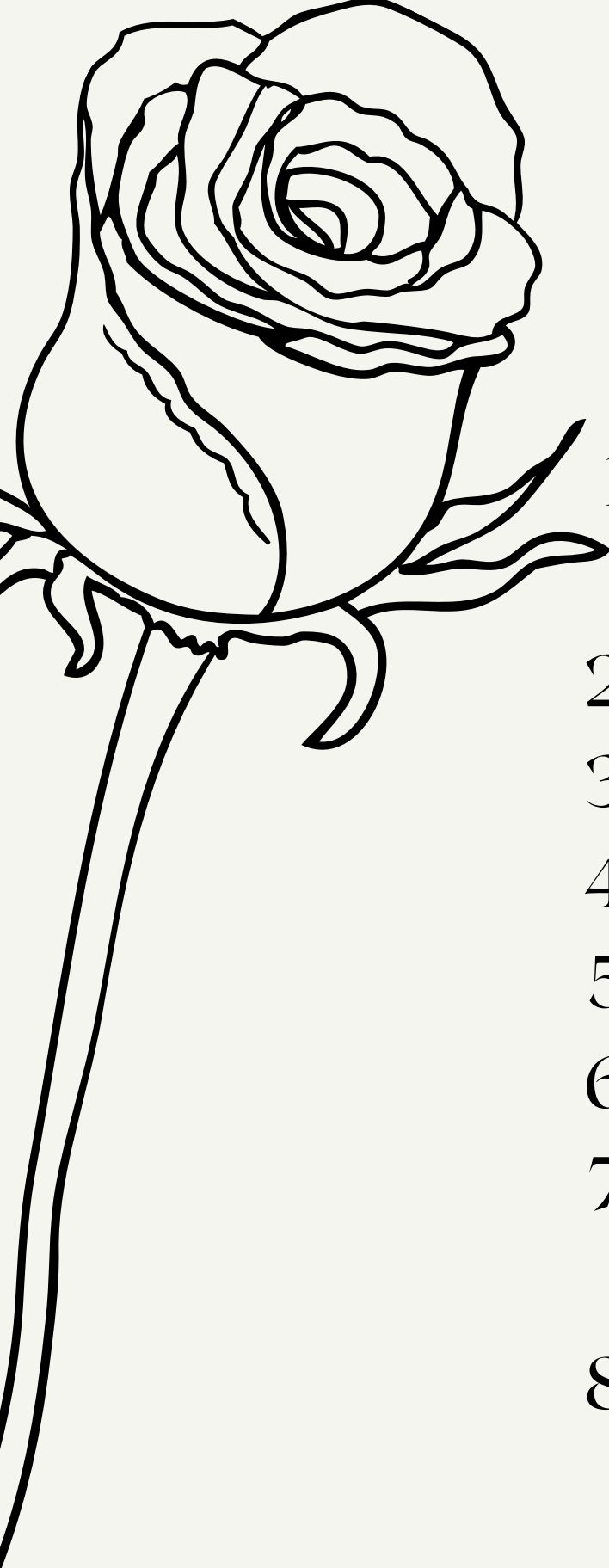
CENTRAL MICHIGAN UNIVERSITY

24/7 CONFIDENTIAL SERVICES ●●●●●

SAPA

●●●●● 989.774.2255 | SAPA.CMICH.EDU

Confidential advocacy to those affected by sexual assault, domestic violence, intimate partner violence, stalking & harassment.



Sponser Wish List

1. Webex Business
Subscription
2. Activity Box Boxes
3. Printing Allowance
4. Door Prizes
5. Backdrop
6. Ethernet Cords
7. Advertising on
Social Media
8. Introduction
Message from
Celebrity (Harry
Jowsey)
9. Shipping
10. Activity Cards

Benefits

Bronze

Silver

Gold

Platinum

\$50

\$100

\$150

\$200

Social
Media
Advertising



Company
Logo on
Flyer



Announced
at Event



Sponsor
Speaks at
Event





Recreation, Parks and Leisure Services Administration (RPL)
Finch Fieldhouse 102
Mount Pleasant, MI 48859
Office (989) 774-1022; Fax (989) 774-2161
Email: lori.irwin@cmich.edu

MEMORANDUM

To: CMU Faculty/Staff and Community Student Success Stakeholders

From: Lori Irwin, Ed.D, CPRP
Associate Professor

Date: January 1, 2021

Re: **Student Professional Development**
RPL 430 Class Requirement: Event Production

My name is Lori Irwin and I am a faculty member in the Recreation, Parks and Leisure Services Department. I am writing to inform you of an event production assignment that is required of students enrolled in RPL 430: *Planning Recreation Programs and Events* and am asking for your support in their participation.

Working in small teams, students are required to create, design, and produce a public program or event including the responsibility for all budgeting, sponsorship, marketing, risk management, animation, staffing and evaluation. Students are required to either partner with a community agency or donate proceeds to charity. This assignment requires that students not only work within class time, but also to meet as a team outside of class hours and to produce their event outside of class hours. Each team's event is unique to their chosen mission, goals, objectives and target audience. Therefore, production event dates and times will vary depending logistic of event specifics. This fall 2020 semester students are facing a new challenge and creating unique, inclusive online-virtual events to create recreational opportunities for individuals and families not only in the Mt. Pleasant area, but with potentially nation-wide outreach.

This letter is to provide you assurance that this is a legitimate activity associated with their academic preparation to work in the recreation and event management industry. I would greatly appreciate any support/assistance you could give them that would enable them to take advantage of this opportunity. If you have any questions or concerns please don't hesitate to contact me by phone or email. Thank you.